



# AGNESH JHA

UI/Visual Designer (AM)

Crafting Exceptional User Experiences with 10 Years of Visual Design Expertise and 3+ Years of Hands-on UI/UX Experience.

## CONTACT

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## MY SKILLS

- User Research and Usability Testing
- Information Architecture and User Flows
- Wireframing and Prototyping User Interface Design (UI)
- Interaction Design/Visual Design
- Mobile and Responsive Design
- Design Thinking and Problem-Solving
- Collaborative Leadership Stakeholder Management

## EDUCATION

- Bachelor of Arts - 2013  
Shridhar University. Pilani, Rajasthan
- Intermediate - 2007  
CBSE, New Delhi
- High School - 2005  
CBSE, New Delhi

## PROFICIENCY IN DESIGN TOOL

Sketch, Adobe XD, InVision, Figma, Axure

Knowledge of UI/UX Design Principles and Best Practices.

## LANGUAGES

Hindi, English

## EXPERIENCE

Visual and UI Designer (Assistant Manager)  
MyOperator & Heyo – Remote | April 2014 – Till date

- Led end-to-end UI/UX redesign of Heyo Phone and MyOperator website, boosting trial-to-paid conversions by 22%.
- Conducted user testing and created high-fidelity prototypes for key. MyOperator flows.
- Introduced AI-assisted design workflows, reducing design cycle by 30%
- Revamped multiple landing pages and blog layouts to align with SEO and brand goals.
- Designed cloud telephony dashboards for sales and support teams.

Senior Web Designer- MyOperator – New Delhi | 2018–2020

- Created multiple responsive layouts for product and campaign launches.
- Integrated analytics insights to enhance design performance and iterate features.
- Spearheaded a homepage redesign that reduced bounce rate by 30%.
- Collaborated with sales and marketing teams to create sales decks and case studies.

Graphic Designer - MyOperator – New Delhi 2014–2018

- Designed branding, social media visuals, infographics, and presentations.
- Developed design templates for business proposals and internal tools. .
- Strengthened core design skills while working extensively with the adobe Creative Suite.

## AWARDS AND RECOGNITION

- Best Visual Designs – MyOperator 2023 (Brand Storyz Award by Afaqs)
- Best Blog/Articles – Silver Category
- Best User-Generated Content – Heyo Phone (GoldCategory)